| Natalie Collins-Allen  Creative | A11y | monday.com Ambassador | Jacksonville Beach, FL 32250  **281.932.3304**  **Natalieireneallen@gmail.com** |
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| EXPERIENCEStride, inc., Remote — *Instructional Designer*Nov 2024 - PRESENT  * Presented at Promising Practices. * Used ADDIE to design courses through needs assessments and learner analyses. * Published over 50 courses with an average satisfaction rating of 4.5/5. * Developed a review process involving SMEs, peers, editorial, visual, and final reviews, resulting in 100% of courses scoring 5/5 on final rubrics. * Leveraged Adobe software to create instructional materials. * Co-led a book study with 90-100% completion rates to promote accessible design. * Supported change management across 77 schools nationwide.  Stride, inc., Remote — *Visual Designer*Jan 2022 - Nov 2024  * Managed pre-production, production, and post-production needs for assigned projects. * Oversaw end-to-end project workflow, from initial intake to final completion, efficiently delegating tasks to designers. * Obtained monday.com Work Management Core Certification, implementing 866 automations in the first week, increasing efficiency by 76%. * Integrated AI and Automate tools with Outlook, boosting automation utilization from 27% to 40.3% for improved resource allocation. * Developed video and print resources to supplement content in partnership with content experts and instructional designers. * Worked with Graphic Designers and SMEs to develop graphic presentations and visual standards. * Supported team in visual and accessibility reviews for courses and assets. * Managed Adobe Creative Cloud library, image and music requests.  Stride, inc., Location — *Multimedia Designer*Mar 2021 - Jan 2022  * Created and managed internal and external communications campaigns, including branding materials like videos, web content, and brochures. * Partnered with leaders to develop and execute comprehensive branding strategies, including researching, writing, and editing press releases, white papers, and internal communications. * Turned innovative ideas into solid proposals and executable plans that aligned with organizational priorities. * Created brand awareness and positive impressions to become an employer of choice. * Collaborated with department managers to design and develop photo and video collateral to support visual marketing needs. * Edited and designed graphics, layouts, and templates for written materials. * Conducted research on trends in the competitive teaching field. * Worked with Data Science team to measure program effectiveness.  EDUCATIONUniversity of Central Florida — *Master's degree Instructional Design*PresentUniversity of North Florida — *Certificate of Completion: Adobe Certified Professional in Video Design*University of Houston — *Bachelor’s Degree*PROJECTS"Thought" Ones: Stride's T&L Production Team Talks Cognitive Load While Eating Spicy Wings. — *Promising Practices 2025* Watch the recording of my session at the [Stride Professional Development](https://www.linkedin.com/company/stridepdcenter/) Promising Practices 2025 Conference. | SKILLS  * Web Content Accessibility Guidelines (WCAG) * Instructional Design * monday.com * Adobe Creative Suite   Video Production CERTIFICATIONS monday.com API Certification, *monday.com*  monday.com Core Certification, *monday.com*  Section 505 Awareness, *U.S. Department of Homeland Security* |